

2022 PERA News

January 2022

Vol. 35 Issue 1



**Join us in 2022 in Greenville, SC
September 21-23
Hyatt Regency Greenville**



The Hyatt Regency is Greenville's #1 hotel located in the heart of downtown and within walking distance of many restaurants and things to do.

Click this link to see all it has to offer. [Greenville SC Hotel Near Furman University | Hyatt Regency Greenville](#)

Greenville is an exciting area with a lot to offer, especially for new visitors. Click here to make your plans on what to see! [VisitGreenvilleSC | Explore Hotels, Restaurants, Shopping & Things to Do](#)



Although the 2021 convention was a big success given the circumstances of the lingering effects of COVID, we missed our minimum guarantee for food and beverage with Live! by Loews. Rather than just give the money to the hotel we came to the agreement to use the \$7500 to provide food for Covenant House Missouri. Covenant House Missouri's mission is "Guiding youth from homelessness to hope." Hala Snyder, our HelmsBriscoe partner, spearheaded this effort in choosing Covenant House and she and her son James even delivered the food. Thank you Hala, James and Live! by Loews in helping make a difference for some of St. Louis' youth!

Just a few 2021 highlights about Covenant House:

- 13,113 nights of housing provided
- 129 youth in mental health services
- 29,000+ meals served

In addition to providing 40 beds in 2021, they are committed to increasing that to 58 with a new 10-person household for males and an 8-person household for females.

But housing is not the only service they provide. Education and employment are key objectives to help these youths transition to independence. They had 191 engaged in their career center and 85% of their youth were employed or in school.

I hope you share our excitement about our contribution to help Covenant House meet their goals. For further information please reach out to them at www.covenanthousemo.org.



(James and Hala Snyder (3rd and 4th from left) delivering part of the food to Covenant House.)

Webinars & Member News

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Webinars & Sponsorship

11 Webinars for 2022

- January 20: Greg Arsenault, AMBAC
Analyzing Turbo Failures
- February 16: Lake Speed, Jr., Total Seal
How Fuel Impacts Engine Durability
- March 16: Greg Arsenault, AMBAC
Fuel Injection Failure Analysis
- April 20: Ed Jones & Mike Ditzel, Hangsterfer's
Metalworking Fluids
Choosing the Right Cutting Fluid
- May 18: Randy Neal, CWT Industries, Lake
Speed, Jr., Total Seal & Dan Begle,
MAHLE Aftermarket
How Does Oil and Bearings Influence
Balance?
- June 15: Darin Morgan, BES Racing Engines
Air Speed in ICE & Bending The Rules
For More Power
- July 20: Connecting Rods
- August 17: Doug Anderson
Understanding the 2.7L Ford Eco
boost Engine
- September: None—convention month
- October 19: Dan Begle or Tim Golema
MAHLE Aftermarket
TBA
- November 17: Randy Neal, CWT Industries
Mass Removal
- December ?: Open

2022 Sponsors:

We have the maximum of eight fantastic sponsors for the 2021 webinar series! A big thank you goes to:

Corteco
CWT Industries
The ERI Group
King Engine Bearings
Mahle Aftermarket, Inc.
QualCast, LLC
Rottler Manufacturing
S.B. International

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In Memory:

Long-time aftermarket contributor Jim Neff passed away January 13, 2022 at the age of 78 due to pancreatic cancer. He was home in Auburn, CA with his family.

Jim was a fixture in the engine parts industry for many years. Here are a few things about Jim that you may not have known. He was a Marine and fought in Vietnam. After his military service he competed in the professional Karate tour in Japan where he met his wife Shoko. When Jim returned to the US he worked part time building engines at a PER while in college in Southern California.

After graduation he worked with McQuay Norris as a salesman and lived in Boise, Idaho before returning to California and going to work for AE Engine Parts. After AE exited the US, Jim went to work as the sales manager for United Engine and Machine - Silvolite Pistons before moving on in 2004 to work for MAHLE Aftermarket as the western US salesman. Jim retired from Mahle.

Jim is survived by his wife, Shoko, two sons and two grandchildren.

Jim's formal obituary from his family is forthcoming.



Victor Wise Joins Total Seal As Director Of Quality

Total Seal Piston Rings, a manufacturer of high-performance piston rings, has announced Victor Wise as its new director of Quality. Wise is a quality professional, having worked in various aspects of the profession, with more than 15 years of management involvement. His experience includes aerospace, automotive, semiconductor, and commercial. His achievements have been in management, as well as a quality engineer, consultant, auditor, inspection and other positions. He holds a certificate as a lead auditor, as well as an internal auditor for quality standards.

Matt Hartford, CEO and president, said, "We are excited to welcome Victor to the Total Seal team. His vast experience in quality with tight tolerance aerospace and automotive components will create another facet for our organization. Victor will be an asset as we continue to push the limits of piston ring design and manufacturing."

In his new role, Wise will focus on day-to-day operations, working with management and manufacturing to ensure the highest-quality product ships to the customer on time, with the tightest tolerances possible.



Enginetech Celebrates 40 Years of Innovation

This year marks the 40th anniversary of Enginetech, Inc. Founded in 1982 by Fred Currey, the engine parts wholesaler and distributor has been a leader in the automotive industry for the past four decades. With their official headquarters in Carrollton, Texas, the company is well known for its “problem solving” designs, high quality parts, exceptional customer service and a distribution center that boasts shipping over 2,000 orders per day. By the looks of their operation, you would have never guessed of their humble beginnings selling one product line, pistons, to a small group of professional engine rebuilders in the United States. Enginetech now sells over 17,000 parts and services customers around the globe.

While first gaining knowledge as an employee of Enginetech, in 1998, Joe Munoz was promoted to General Manager and not only implemented changes that increased the company’s profitability, but also invested in establishing an esprit de corps workplace. In 1998, Sheri Munoz joined Enginetech and brought a fresh perspective to the Sales and Human Resources Departments. In 2000, Joe and Sheri became co-owners of the company. As business grew, with a new group of “team leaders” at the helm, the company’s product offering increased and diversified to meet the demand of their global customer base. Enginetech’s sales strategy proved beneficial to their customer by maintaining competitive pricing and offering initiatives such as free shipping through utilization of their nationwide distribution system.

Over the years, Enginetech has made several major improvements to maintain their cutting edge, industry advantage while striving to help their customers succeed. When digital technology changed the world, Enginetech didn’t miss a beat. They adapted to these advancements by creating an online catalog that was easy to use and accessible 24/7 worldwide. Enginetech also continuously reviews and invests in adding more parts to their catalog offering. The company recently made significant upgrades to their shipping line, which resulted in faster processing and increased order accuracy.

Enginetech, Inc. is poised for new opportunities, diversification and future growth. The company is thankful to its customers, partners and teammates for helping reach this milestone and looks forward to many more years of continued success!

Dorman Releases 689 New Products for January

Among the 689 new products Dorman released to the aftermarket in January is an engine valve cover (264-904) for more than 2.2 million Chevrolet, GMC and Buick vehicles, extending Dorman’s coverage in this growing aftermarket part category.

To sign up to receive all of Dorman’s new product announcements directly every month, visit www.dormanProducts.com/signup. To learn more about Dorman, take the Dorman Virtual Tour at www.DormanProducts.com/tour.

Dorman Teams Up With Epicor

Dorman Products also announced the release of its **real-time inventory tool** that allows users to instantly see what auto parts stores near them have the products in stock, when they find products they need on DormanProducts.com. They can search for a product using either vehicle year, make and model, keywords, VIN, OE number, or visual hardware drill-down. When they find what they need, they scroll down on that product description’s page to the updated “Where To Buy” section. There they can see on a map what stores near them have that part available, as well as get directions and click to call.

“We are always looking for ways to make it easier for repair shops and DIYers to finish a job. With this new capability, it’s now incredibly easy to find our full range of products,” said Steve Gisondi, Dorman’s vice president of marketing. “You can quickly search our tens of thousands of parts and components on a computer or smartphone, and find where they’re available near you, without the hassle of having to call around to multiple locations.”

This industry-first capability, says Dorman, is made possible through a strategic relationship between Dorman and Epicor, a global provider of industry-specific enterprise software. By leveraging Epicor channel connectivity among leading parts distribution businesses across North America, the Dorman website now connects directly with store inventory systems at a variety of retailers and distributors to let users know if parts are in stock at specific locations.

“Dorman is one of the automotive aftermarket’s most innovative suppliers, so it’s no surprise they are on the leading edge of solutions that bring increased access and convenience to the industry’s end-users,” said Tim Hardin, senior vice president and general manager of Automotive at Epicor. “We are very proud to have played a role in enabling this important new solution for Dorman and the many parts distribution businesses that offer Dorman’s products.”

Member News

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MAHLE

The Choice of Champions” Technician Promotion

MAHLE Aftermarket Inc. is continuing its "call-for-entries" for the company's inaugural "MAHLE: The Choice of Champions" technician promotion. Eligible participants have until August 31, 2022, to compete in this exclusive sweepstakes for the chance to win a custom-built Vaughn Gittin RTR Spec 5 Mustang or a Casey Currie Custom Jeep. The lucky winner will leave with the keys to one of these grand-prize builds during a special onsite awards ceremony at the Automotive Aftermarket Product Expo (AAPEX) in Las Vegas on November 1-3, 2022.

"Considering the events of recent years, we are looking forward to the excitement of 'The Choice of Champions' promotion in 2022," said Jon Douglas, president, MAHLE Aftermarket North America. "Our customers depend on MAHLE to provide a full range of solutions for their automotive repair needs, including gaskets, filters, pistons and rings. In appreciation of the challenges they have faced recently, this promotion is a great opportunity for them to participate for a chance to win one of the incredible custom-built vehicles. The year is already started off on a high note and we look forward to seeing everyone at AAPEX 2022."

"The 'MAHLE: The Choice of Champions' promotion is one way of showing our gratitude to the automotive technicians who are essential to our industry," said Ted Hughes, director of marketing, MAHLE Aftermarket North America. "We are also privileged to have worked closely with #TEAMMAHLE members Vaughn Gittin Jr., Casey Currie and Petty's Garage to build two custom vehicles designed exclusively with the 'real champions,' in mind: our loyal customers."

To be eligible for entry, candidates must be employed by or own a business whose primary function is automotive repair. The program is open to residents of the 48 contiguous United States and the District of Columbia. Registrants will be qualified to receive one entry into the Grand Prize sweepstakes each time they purchase \$100 worth of MAHLE-, Clevite- and Behr-branded products throughout the duration of the program.

Four finalists will be randomly selected from all entries to receive a trip for two to AAPEX 2022 in Las Vegas, November 1-3, 2022. All the Team MAHLE legends, including "The

King," Richard Petty, will be on hand when the Grand Prize winner is determined, and she or he will have the opportunity to select between the customized Vaughn Gittin RTR Mustang or Casey Currie Jeep.

In addition to the four finalist trips to Las Vegas and the grand prize, thousands of dollars' worth of merchandise from Team RTR, Casey Currie Motorsports, Petty's Garage and MAHLE will be awarded throughout the program in the form of "swag bags" via random selection each month.

Complete information about the "MAHLE: The Choice of Champions" promotion, including entry instructions and official rules, terms and conditions, can be found online at www.mahlechampions.com.

From a small test workshop to one of the top 20 automotive suppliers, MAHLE is proud to celebrate 100 years of delivering superior quality products around the world. For more information about MAHLE Aftermarket and its brands, visit www.mahle-aftermarket.com, or contact your local sales representative.



Membership Dues

Don't forget to pay your membership dues! The quicker everyone gets their dues in, the quicker I can get the membership directory to the printer and the sooner you'll get it in your hands.

2022 Greenville Convention Program

The program committee is just starting the process of selecting topics for the 2022 Greenville convention. Did you know that 90-95% of the topics presented over the past four years came from the convention surveys we send out after every convention? Your input counts! There's still time to get your suggestions in for consideration, but you have to get them in right away. You can send them to me at joepolich@pera.org or to Program Planning Chairman Casey Calouette at ccalouette@calvalves.com.

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