

2022 PERA News

December 2022

Vol. 35 Issue 4



**Join us in 2023 in Houston, TX
September 20-22
Omni Hotel & Resort Galleria**



The Four-Diamond Omni Houston Hotel is welcoming guests after undergoing a \$30 million renovation that elevates the guest experience. Located in prestigious Uptown, near the Houston Galleria Mall, and situated in a park-like setting, this luxurious hotel offers all the comforts and amenities of a resort with the convenience of an urban setting. You will find it hard to believe that you are in the heart of the city of Houston.

www.omnihotels.com/hotels/houston

2023 Membership Dues Billing

Invoices for your 2023 membership renewals were sent out on December 2nd with terms of Net 60. Because some members wish to pay in the current year while others want to pay after the first, it's easier to do this than to try to remember who prefers what.

Don't overlook the directory correction form. If you have any changes in your directory listing please make them on this form and return it to me. You can also use this form to add people to our email list without adding them to the directory. There is no extra charge to list as many of your associates on our email list as you desire.

And lastly, advertising in the directory. If you advertised in the 2022 directory you received a form showing the location of that ad and the cost to renew it. If you didn't advertise in the 2022 directory you received a form to place an ad in the 2023 directory IF you so desire.

I hope to have all the renewals in place by February 15th and the directory off to the printer by March 1st, but I need your payments by the due date of January 31st.

Early Booking Drawing—Omni Hotel

And speaking of Houston, if you book your room before December 31, 2022 you'll be entered in a drawing for 2 free nights at the Omni for our 2023 convention. This will include taxes and will be worth over \$440.00!

The standard cancellation clause of 2 days prior to arrival applies so you won't be penalized if for some reason you can't make it to the 2023 convention after booking early.

Use this link to book your room:

<https://www.omnihotels.com/hotels/houston/meetings/pera-2023-09182023>

New Member

Blue Star Engines
953 South Edison St.
Salt Lake City, UT 84111-4216
801.891.1099
www.bluestarsubieengines.com
Alan J. Boyer, Owner/President
alanjboyer@gmail.com



Webinars & Member News

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2023 Webinars & Sponsorship

10 Webinars for 2023

- January 18: Cass Choate, Choate Engineering Performance, The Daunting Dilemmas of the DuraMax Engine
- February 15: Doug Anderson, Dissecting The 3.6L Pentastar Engine
- March 15: Randy Neal, CWT Industries TBD
- April 19: Ben Strader, EFI University, EFI and Drivability
- May 17: Race Winning Brands, Selecting The Right Piston For Your Application?
- June 21: Race Winning Brands, Selecting The Right Valve Is Critical To The Success Of Your Engine Build
- July 19: Dan Begle, MAHLE Aftermarket, Shake, Rattle & Roll of Cranks and Bearings (Assist by Randy Neal of CWT Industries)
- August 16: Ajax Tocco Magnethermic; What Can Magnethermic Processes Do For You In Your Shop?
- September: None—convention month
- October 18: Brian Messenger & Kipp Karris, MAHLE Aftermarket, What Does Swapping Parts In Your Build Do To Drivability?
- November 17: Lake Speed, Jr., Total Seal. TBD
- December ? : Open

2023 Sponsors:

All eight fantastic sponsors have returned for the 2023 webinar series! A big thank you goes to:

Corteco
CWT Industries
The ERI Group
King Engine Bearings
Mahle Aftermarket, Inc.
QualCast, LLC
Rottler Manufacturing
S.B. International

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Cloyes Gear and Products Promotes Tim Murphy

Tim Murphy, a 38 year aftermarket veteran, has been promoted to senior vice president of Sales, U.S. and Canada for Cloyes Gear and Products. Murphy joined Cloyes after graduating from John Carroll University East of Cleveland, Ohio, and was a great success as district sales manager and southeastern regional sales manager. He later served as sales and marketing manager for Cloyes traditional and performance businesses, as well as one of their key accounts, Genuine Parts Co. After a brief stint with the Schaeffler Group, Murphy returned to Cloyes in 2018 as vice president of sales for U.S. and Canada.



"Tim has played a significant role in Cloyes' fantastic growth in recent years. His promotion is well deserved, and we look forward to Tim's sales leadership in his new role," said John Hanighen, president and CEO of Cloyes. Murphy will report directly to Hanighen.

After a distinguished sales leadership career at Cloyes, **Richard Crotzer** will work with Murphy as Murphy transitions the responsibilities of his previous role in the U.S. and Canada, as well as leading special projects and sales integration activities. Hanighen added, "Cloyes deeply appreciates Richard's incredible sales and special project work since joining Cloyes in 2018. His driven nature and extreme focus on winning new business have helped Cloyes reach record levels of aftermarket revenue for this organization."

In Memory



Santiago D. Morales, President, of Maxiforce in Doral, FL passed on November 2, 2022 at the age of 80 years old.

Mr. Morales incorporated Maxiforce in 1993 as a global provider of diesel engine parts starting with John Deere then expanding to include Perkins in 1997. Today their inventory includes Cummins B and C and now Caterpillar.

Santiago was honored in 2007 as one of 100 top Greater Miami minority owned businesses.

Member News

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Among the 300 new products Dorman released in November are two that apply directly to the PER market.

A Dorman OE FIX upgraded camshaft bridge cover (635-050) designed to fit 1.4+ million Audi and Volkswagen vehicles. The cover features an upgraded one-piece stainless steel housing with a mesh screen laser-welded into place instead of the factory design's plastic housing, and a filter with 3X the tensile strength and larger openings than the original equipment filter – small enough to capture damaging debris, while mitigating the harmful effects of oil pressure pulsations.

An OE FIX turbo oil return line (667-520) covering a combined 2 million Buick Encore, Chevrolet Cruze, Sonic, and Trax vehicles. This turbo line is constructed of much more durable corrugated stainless steel than the factory part in the line's flexible center section, and securely mated to rugged aluminum connecting ends. This improved design helps ensure proper oil flow while offering a long-lasting repair, the company says.

For more information about Dorman's November product release, and to sign up to receive all of its new product announcements directly every month, visit www.DormanProducts.com/signup.



LKQ—Remanufacturing Announces Promotions

LKQ Remanufacturing announced the promotion of Chris Roberts to Plant Manager at their Springfield, MO plant.

Chris started with Aarons Automotive (later known as PROformance Powertrain and then eventually LKQ after several acquisitions) in 1993 in a Quality Inspector role. For the past 29 years Chris has held various positions in Quality and has been in the Quality/Engineering Manager role for PROformance/LKQ for the last 10 years. He has been an integral part of the operations for Remanufacturing in Springfield.



Chris has been married to his wife Debbie for 17 years and has 4 children, 29, 28, 27 and 22 and 1 granddaughter 6. During his free time, Chris enjoys old cars, hunting, shooting and spending time with his family (especially his granddaughter).

In addition to Chris' promotion, **Pete Noble** moves into the role of Director of Manufacturing.



E.R.I. Group Holds 2022 Convention & Trade Show

The E.R.I. Group held its 2022 convention and trade show at the Delta Toronto Airport Hotel & Conference Center on October 15th. Members from across Canada were able to meet with representatives of 47 factories.

The annual general meeting was also held that weekend including the election of a new Board of Directors. The new Board members are:

Marc Arsenault, Arsenault Cylinder Heads Ltd.; Shediac, NB
Jim Siemens, Precise Automotive Ltd.; Saskatoon and Regina, Saskatchewan

Doug Hall, Service Team Leader, E.R.I.; Stouffville, ON
Chuck Gust, Mid-Island Engine & Machine Ltd.; Duncan, BC
Michel Pepin, Atelier De Mecanique Bouffard Inc.; Granby, QB.





Driven by performance

Olive Branch Elevates Delivery Performance

MAHLE Aftermarket has opened a highly automated warehouse in Olive Branch, Mississippi. The warehouse speeds up deliveries to workshops and distributors, reduces the frequency of returns, and enables an order to be commissioned within 30 minutes. MAHLE has invested approximately EUR 6 million in the 1,200 m² fully automated facility. Additional warehouse locations in Europe will be similarly outfitted beginning in 2023. Digitization is an important tool for all MAHLE group divisions, enabling higher efficiency and better-quality assurance.



“MAHLE Aftermarket has been operating digitally in many areas for a long time now. We’re building upon that with automated order-picking, to better serve our customers,” says Olaf Henning, member of the MAHLE Management Committee and Director of the Aftermarket business unit. Scalable, automated warehouses allow MAHLE Aftermarket to react flexibly to fluctuating stock and shipments, ensuring reliability for its customers. In these times of increasingly tighter global supply chains, this is especially important. Highly-automated warehouses are also more sustainable and resource-efficient. The system MAHLE choose uses only about one quarter of the area of a conventional warehouse. This reduces costs and decreases the amount of land needed for logistics locations. In addition, automated warehouses are extremely efficient: ten of their robotic shuttles use only as much electricity as a vacuum cleaner.

At the Olive Branch location, which encompasses about 30,000 m² of production and logistics operations, 22,000 different filtration and thermal management products and engine components are currently stocked. Additionally, the logistics center serves as a flexible and scalable way to organize consumables for the on-site production of engine gaskets. In 2023, the next logistics location to be converted will be Décines in France.



Have a rip-roaring Merry Christmas!

May your holiday season be blessed with joy, love and sharing with family and friends!

Be safe!

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Remanufacturers Association**

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