

2024 PERA News

April 2024

Vol. 37 Issue 1



We're going to Pittsburgh in 2024!
September 25-27
Sheraton Pittsburgh at Station Square



From the moment you walk into the newly renovated Sheraton Pittsburgh Hotel at Station Square, you'll be pleasantly surprised by a perfect blend of comfort and style to elevate your stay. Be inspired in one of our waterfront Pittsburgh hotel suites or settle in for a delicious meal with friends at our unique dining space, Enjoy dining at the Factory South Shore, a top restaurant in Station Square Pittsburgh, which is the city's premier entertainment destination.

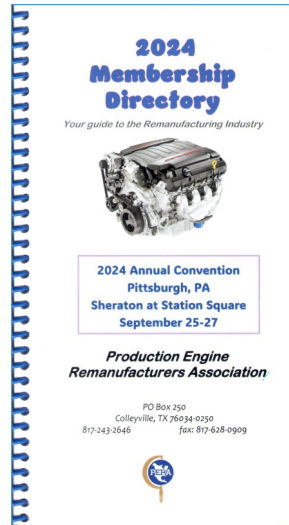
[Pittsburgh Station Square Hotels | Sheraton Pittsburgh Hotel at Station Square \(marriott.com\)](https://www.marriott.com/hotels-and-resorts/overview.mi-hotel-pittsburgh-station-square)

Reservations: [Book your group rate for PERA 2024 Annual Conference](#)



2024 Membership Directory

Two 2024 Membership directories were mailed on April 9th to the dues contact at your company and many of you have already received it. If you don't know who your dues contact is let me know and I'll share. I do have a few extra that I can share if you'll just pay the shipping cost.



Give the directory a close look and let me know if any of the information needs to be corrected. Although it's too late to change it in this year's directory, I can print corrections in the newsletter.

Please make the following additions and corrections to your 2024 membership directory.

New Members

Please welcome the following new members:

Winona Van Norman

710 E. 17th Street, N
Wichita, KS 67214
www.winonavannorman.com
316.165.7997

Paul Enegren, President
Melissa Palmer, Sales Manager
mpalmer@winonavannorman.com
Ernst Kleynhans, Sales
ekleynhans@winonavannorman.com
Darryl Wilson, Sales
dwilson@winonavannorman.com
Sasha Enegren, Ecommerce Manager
senegren@winonavannorman.com
Zackary Foltz, Engineer
zfoltz@winonavannorman.com

Products: Automotive machine shop equipment including, crankshaft grinders, honing machine, flywheel grinders, boring machines, thermal cleaning systems, parts washers and milling machines.

MEC CNC

15 Cartagena
San Clemente, CA 92672
www.meccnc.com
949.800.7176

Anthony Usher, President anthony@meccnc.com
Elle Usher, Sales & Marketing elle@meccnc.com

Representing: Robins Machines; Trego Equipment; MEC CNC Equipment. Cylinder head machines: seat and guide; valve grinding; head surfacing; valve guide honing; valve spring assembly; valve guide press; vacuum tester.

Member News

April 2024

Vol. 37 Issue 1

New members (continued)

Choptank Engines Inc.

520 Thompson Creek Rd.

Stevensville, MD 21666

888.842.0023

www.choptankengines.com

sales@powertrainproducts.net

Ed Symonds, President eddie@choptankengines.net

Directory Changes

Enginequest/EQ Cores & Recycling

Please delete Brock Spurell and add Matthew Dang as the National Sales Manager. Matt's email is

mad@enginequest.com.

Joe Cabral's new position with EQ is Executive Vice President. Juan Haro's new position is Vice President Sales and Purchasing.

I apologize for missing these changes.

DieselCore

New address and additional listings:

2055 Discovery Mills Parkway

Brookshire, TX 77423

Co. eMail is now accounting@dieselcore.com

Justin Greenberg is his correct spelling and his email is

gib@dieselcore.com, yes this is correct.

Added:

Gib Goodrich, Sales

Jimmy McNew, Sales

Mike Bone, Sales

gib@dieselcore.com

jimmy@dieselcore.com

mike@dieselcore.com



Cloyes Announces Acquisition of ATI

Cloyes Gear & Products, Inc. announced the acquisition of Denton, Texas based Automotive Tensioners Incorporated ("ATI"), a leading front-end accessory drive pulley and tensioner supplier to the automotive aftermarket. This acquisition marks Cloyes' second acquisition in the past four months and further strengthens the Cloyes' platform and value proposition to repair shops, building on the Rotomaster acquisition.

In operation since 2014, ATI has developed a comprehensive range of automotive pulleys and tensioners compatible with both domestic and import, heavy-duty, and off-road vehicles. The collaboration between Cloyes and ATI, both distinguished Tier One aftermarket suppliers, will result in a synergistic partnership, propelling significant growth and expansion for both organizations. The strategic partnership between Cloyes and ATI will deliver an improved and cohesive timing system solution to the discerning needs of the modern automotive repair shop.

Cloyes President and CEO, John Hanighen said, "The complementary product lines and a shared commitment to exceptional customer satisfaction will not only enhance expansion prospects but also augment product competencies for our target audience."

Patrick Mulholland, CEO of ATI, expressed enthusiasm for the forthcoming phases in the business's growth trajectory, stating, "The ATI team is very excited about the next steps in our business's growth path. Cloyes' significant geographic and customer reach represent a logical and essential progression in the evolution of ATI."

Cloyes Announces Chrysler Pentastar 3.2L/3.6L DOHC V6 Timing Chain Replacement Video

This technical video from Cloyes covers the removal and installation of the timing chain system for Chrysler's Pentastar 3.2L and 3.6L DOHC V6 engines.

WATCH THE VIDEO

Part numbers related to this video are: 9-0511S, 9-0511SX



King Engine Bearings Announces Rebate Campaign

King Engine Bearings announced its latest rebate campaign, placing XPC bearings at the forefront of performance and affordability for automotive enthusiasts. The "Experience the XPC Advantage" campaign offers customers the opportunity to experience the superior quality and advanced technology of XPC bearings while enjoying substantial savings through a mail-in rebate program.

The centerpiece of this campaign is King's pMaxKote (XPC) coated performance bearings series, renowned for their exceptional durability, precision engineering, and innovative features. During the two-month duration of the campaign, customers can take advantage of a rebate of \$10 for every \$100 spent on qualifying pMaxKote™ (XPC) products by King Engine Bearings, up to a remarkable \$300 rebate.

Limor Karpatkin, Vice President of Sales at King Engine Bearings, expressed enthusiasm about the campaign, stating, "We are excited to make XPC bearings more accessible than ever before. Our commitment to delivering superior performance, coupled with enhanced affordability, underscores our dedication to serving the needs of automotive enthusiasts worldwide."

The campaign will run from April 15th to June 15th, giving customers ample time to take advantage of this exclusive offer. To participate and claim their rebate, customers can visit <http://kingracebearings.com/xpcrebate/> for more information.

Webinars & Member News

April 2024

Vol. 37 Issue 1

2024 Webinars & Sponsorship

10 Webinars for 2024

- January 17: Lake Speed, Jr., Total Seal
Your Fuel Is The Enemy Of Your Engine
- February 21: Roy Berndt, LKQ Remanufacturing
Deep Dive into the LS/LT engines
- March 20: Chris Parkhurst from Speed of Air and
Pim Van Den Bergh from United Engine and Machine
How Dimples Increase Combustion Efficiency
- April 17: Cancelled
- May 15: Stacy Stone, King Engine Bearings
- June 19: Ron Rotunno, Dana Incorporated -
Modern Engine Head Gaskets and Sealants
- July 17: Cass Choate, Choate Engineering
Performance
Understanding The Cummins Diesel
- August 21: Cody Smith, Cloyes Gear & Products
- September: None—convention month
- October 16: Randy Neal, CWT Industries
- November 20: Kimm Karrip, MAHLE Aftermarket
Piston Rings
- December ? : Open

2024 Sponsors:

All eight fantastic sponsors have returned for the 2024 webinar series! A big thank you goes to:

Corteco
CWT Industries
The ERI Group
King Engine Bearings
Mahle Aftermarket, Inc.
QualCast, LLC
Rottler Manufacturing
S.B. International

For further information, contact:

Joe Polich
joepolich@pera.org
817-243-2646

If you're interested in filling the December slot or any slot in 2025, send your information to
joepolich@pera.org.



King Adds To USA Sales Force

Limor Karpatkin, VP of Sales at King Engine Bearings says "We are thrilled to announce two new additions to our USA sales team. Steven Washington and Shane Turner will play pivotal roles in helping us achieve our corporate growth objectives in the aftermarket and racing distribution segment."

Steven Washington joins King in the role of Director of Aftermarket Sales and will be responsible for managing and growing King's distribution segment. He brings over 30 years of automotive aftermarket experience, most recently serving as the Director of Sales at GSP Automotive. His extensive knowledge and expertise will be instrumental in driving their aftermarket sales strategy forward.

Shane Turner takes on the role of Regional Sales Manager. Shane has over 25 years of experience in the automotive and high-performance industry, having worked for renowned performance companies such as Edelbrock and JE Pistons, and most recently at Hastings Manufacturing. His deep understanding of the market and strong relationships within the industry will be invaluable as they expand their sales efforts.



Steve Washington on left; Shane Turner on right


VisitPITTSBURGH
September 25-27, 2024

Member News

April 2024

Vol. 37 Issue 1



Aftermarket

Dana Adds Valuable Content to Aftermarket YouTube Channel

The Dana Aftermarket YouTube channel houses informative, educational content, including product tips and tools, how-to video content, and product information about Dana Aftermarket brands, such as Spicer Select® and Victor Reinz®. Helpful information about the DanaAftermarket.com ecommerce platform is also featured.

Most recently, an informative webinar about the new, award-winning Dana EZ-ID™ digital tool was added to the platform. The webinar was developed to help Dana customers learn how to use the Dana EZ-ID tool to quickly identify part numbers for driveline assemblies that lack product tags or other identification markers and order the correct parts through the Spicer ReadyShaft™ program, an innovative solution that provides for next-day direct shipment of complete driveshaft assemblies.

To subscribe to the Dana Aftermarket YouTube channel and receive notifications of newly added content, visit www.youtube.com/@DanaAftermarket.



Kolene Promotes Dr. Pignotti

Kolene Corporation announced the promotion of Dr. Louis R. Pignotti to Vice President of Research & Development, and to an officer of Kolene Corporation, effective January 01, 2024. Louis joined Kolene in September 2012 as a Senior Research Chemist, and progressed through the lab to Chief Chemist in January 2016, where he had remained until his current role as VP of R&D.

Roger Shoemaker, Kolene's Chairman & CEO, said "Kolene was founded in 1939, on the basis of unique chemistries and chemical formulations that have served vital and important industry segments globally for nearly 85 years. Kolene's lab and technical capabilities are extremely important to the company's success. Louis has demonstrated he is well qualified to carry on this tradition for Kolene."

Prior to joining Kolene, Louis was the Manager of Research and Development at Peninsula Copper Industries, where he developed and patented a new chemical process, while carrying out small scale pilot plant testing at PCI.

"During his time at Kolene, Louis has developed into a technical expert, and a uniquely qualified individual in the molten salt, and metal surface technologies industry."

Kolene President Scott Schilling said. "His lab experience and technical expertise has been invaluable to Kolene and is vital to new product development efforts in the future."

While at Kolene, Dr. Pignotti has worked to assist in prospective customer development, quality assurance & quality control projects, lab analysis, various environmental regulatory compliance efforts, and new product development. Dr. Pignotti is also a named inventor on the Kolene patent for Oxigen-X®. In the role of Vice President of Research and Development, Louis will continue to advance Kolene's technology by leading efforts to bring new products and processes to Kolene's present and future customers, along with taking a more active role in company leadership.



Cloyes has announced their latest product line extensions for 2014 - 2023 Chrysler, Ford, GM, Honda, Nissan, Toyota and Volkswagen engines.

Chrysler 2.0L and 2.4L gets timing chain kits, timing chains, chain tensioner guides, balance shaft chains, tensioner and guides.

The Ford offerings for the 2.7L, 3.0L, 3.3L, 3.5L and the 3.7L include timing chains, guides and tensioners individually and in a variety of kits.

For the GM 3.0L, 3.6L, 5.3L, 6.2L and 6.6L they now have two high performance kits available.

The Honda 1.5L sees a timing chain kit and crankshaft sprockets.

On the Nissan 3.5L a timing chain kit, chain guide and chain tensioner guide are now available.

They are now offering chain guides, idler sprocket and crankshaft sprocket for the Toyota 3.5L.

For the Volkswagen 1.8L and 2.0L Cloyes has added a timing belt component key, timing belt, belt tensioner pulley, a belt idler pulley, balance shaft chain and chain tensioner guides and chain and an oil pump chain tensioner.

Check availability by model by calling Technical Support at 479-646-1662 or email at info@cloyes.com.



September 25-27, 2024

Did you know Pittsburgh is ranked as one of America's safest cities? Check it out here:

[Pittsburgh ranked as one of America's safest cities, new study finds \(msn.com\)](https://www.msn.com)



SRC Promotions

SRC Holdings Corp. is proud to announce the promotion, effective February 1, 2024, of Aaron LaRose, Vice President of Sales, to General Manager of SRC Automotive. Aaron joined SRC Automotive in 2011 in operations and has held increasingly challenging roles within operations and sales before being promoted to vice president of sales in 2017. Aaron holds a bachelor's degree in finance and marketing from Missouri State University and is a Certified Internal Great Game of Business Coach. Aaron began his transition to general manager following the September 2023 announcement of General Manager Dwayne Jackson's planned retirement. Aaron serves on the PERA Board of Directors.



Other promotions include Mike Arico to Director of Quality. Phil Overstreet is now the Director of IT and Clint Ackerman is now Engineering Manager.

"We are thrilled to share this news," said Krisi Schell, Executive Vice President of HR. "Each of these leaders brings tremendous experience, talent, and dedication to our customers and culture. They're helping us build a strong leadership team focused on long-term success for our organization and employee-owners."

Hitachi Appoints Powersports Manager

Alan Kading has been named industrial and powersports aftermarket sales manager for Hitachi Astemo Americas Inc. Kading has more than 25 years of automotive aftermarket experience and will be responsible for managing the expansion of Hitachi Astemo's powersports product lines in the Americas.



He previously held sales management positions at Horizon Global and Nextel Partners. Earlier in his career, he worked at General Motors as an OnStar product

representative and as a GM accessories-channel sales representative.

"I'm truly excited about the opportunity to lead Hitachi Astemo's powersports and industrial products team in the Americas," Kading said. "As we expand our catalog of racing, performance and maintenance parts, Hitachi Astemo will bring added value and innovation to current and future customers alike.

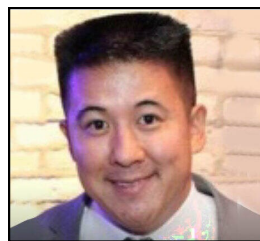
In other Hitachi news, key positions in their Aftermarket Division have been filled.

Jose Gonzalez has been appointed aftermarket marketing manager and Kusagaya has been named product catalogue manager. He brings considerable automotive marketing, advertising and event-planning experience to the company and will be responsible for supporting further sales growth for Hitachi Astemo's aftermarket product lines throughout the Americas, the company said.



Prior to joining Hitachi Astemo he was director of product management at Fox Factory in California. Gonzalez previously held management positions at Bilstein Shock Absorbers and AudaExplore. He is a native of San Diego, where he currently lives. Fluent in Spanish, he attended the Universal Technical Institute in Rancho Cucamonga, California.

Jason Kusagaya will use his more than 25 years of automotive sales, marketing and product planning experience in his responsibilities for maintaining and expanding Hitachi Astemo's aftermarket catalogue in more than 25 product categories, including automotive engine-management and chassis-system components, as well as motorcycle brake-, suspension- and carburetor-system parts.



Fluent in Japanese, Kusagaya most recently held positions in marketing and product management at Isuzu Commercial Truck and Denso based in California. Earlier in his career he also worked at Nissan North America, Delta Automotive and Japanese Nostalgic Car magazine. He will report to Gonzalez.

**Production Engine
Remanufacturers Association**

**PO Box 250
Colleyville, TX 76034-0250
817-243-2646
Fax 817-628-0909**

