2025 PERA News

March 2025



Minneapolis September 17-19, 2025 Royal Sonesta Hotel



Find elegance and unrivaled comfort with Sonesta. Our hotel in downtown Minneapolis is conveniently located in close proximity to major points of interest in the city, from the Orchestra Hall to the Minneapolis Convention Center, the Walker Art Center, and more. Boasting modern guest rooms and suites, over 30,000 square feet of sophisticated meeting space, and lavish on-site dining, The Royal Sonesta Minneapolis Downtown provides a calming retreat for every kind of traveler.

The Royal Sonesta Minneapolis Downtown - Official Website

Room reservation link: PERA 2025





Your guide to the Remanufacturing Industry



2025 Annual Convention Minneapolis, MN Royal Sonesta Hotel September 17-10

Production Engine Remanufacturers Association

PO Box 250 Colleyville, TX 76034-0250 817-243-2646 fax: 817-628-0909



2025 Membership Directory at Printer

The 2025 membership directory is at the printer and as soon as it is delivered two copies will be mailed to your company's dues contact. If you're not sure who that is, contact me and I'll let you know who that is.

New Members

Please welcome the following new members:

Holley 2445 Nashville Rd.

2445 Nashville Rd. (270)782-2900 Bowling Green, KY 42101 Website: www.holley.com Website: www.kingracebearings.com Limor Karpatkin, Senior Director of Sales limorkarpatkin@holley.com Daniel Waters, VP Sales danielwaters@holley.com

Products: EFI, ignition, carburetors, tuning, exhaust, fuel pumps, drivetrain, accessories, chemicals, air systems, brakes, wheels, engine swap solutions and safety.

P1 Manufacturing

11 White Oak Road (800)647-2302 Rogersville, MO 65742 Website: www.p1mfg.com eMail: kevin@p1mfg.com Kevin Feeney, President kevin@p1mfg.c

Shannon Strother

kevin@p1mfg.com shannon@p1mfg.com

Products: Critical engine fasteners.

March 2025

2025 Minneapolis Convention

Planning for the 2025 convention is in full swing and I believe the Program Planning Committee is putting together another great program.

Some of the topics to whet your appetite are:

- 6.2L GM failures with Lake Speed, Jr.
- QC of new parts with Jasper and Enginetech
- Leadership with SRC's Great Game of Business
- Cleaning with lasers
- The economy with Graystone Consulting
- Coatings with HM Elliot
- Lifters with Mitzpah
- Right to Repair
- Tariffs

And more without giving it all away at this time.

Tours

This year we will be touring two PERA member plants. Thursday afternoon will find us at REVIVA, a premier diesel remanufacturer that has been producing engines for over 80 years. David Goodwin is a past president serving in 1978. Friday we'll head over to Baldwin, WI to take in LKQ Remanufacturing—WI, the former Tri Star Engine Supply. Dave Steine created Tri Star in 1988 and is also a past president serving 2009-2010. LKQ builds a variety of gasoline engines.

<u>Golf</u>

Because of these excellent tours, it has been decided to forego the golf tournament this year. The concern is that too many will want to go on the REVIVA tour, including suppliers, making it difficult to plan the outing. Without the remanufacturers playing golf, the fear is that it will only be the suppliers. In its place, Cully is suggesting that for those who are wanting to play golf, come in on Monday to play a casual, informal fun round of golf on Tuesday. If you are interested in playing on Tuesday, please contact Cully at: <u>cully.calouette@calvalves.com</u> so he can make sure he has enough tee times reserved. DON"T wait until the last minute to decide. Let Cully know by **August 15th**. After this date, Cully cannot guarantee you a spot in this casual get together.



Enginetech Releases 3 New Gasket Sets

Enginetech has released 3 new 4.7L Chrysler gasket sets that now contain oil pan gaskets. These gaskets are molded rubber. The new part numbers are CR287K-4, CR287K-5 and CR287K-6.



SBI Purchases PEP

S.B. International, Inc. is pleased to announce the acquisition of Precision Engine Parts (PEP), a renowned manufacturer of high-performance valvetrain components. This acquisition represents a major milestone in SBI's growth strategy and underscores its commitment to expanding their portfolio of innovative and high-quality products for the automotive and industrial markets.

With PEP's proven expertise and respected reputation, the integration into SBI's portfolio will strengthen their product offerings and accelerate R&D efforts. As a result, the combined entity will be well-equipped to meet the demands of a rapidly evolving market, providing industryleading products and solutions that meet the highest standards.

"Bringing PEP into the SBI family is a transformative step that will benefit both our clients and our industry," said Ryan Hamilton, President/CEO of SBI. "PEP has long been a pioneer in valvetrain innovation, and together, we're positioned to expand our impact and deliver a greater value to our customers worldwide."

PEP's operations will continue seamlessly under SBI with plans to integrate their best processes. This acquisition will allow SBI to offer an expanded line of advanced, precision-engineered components.



Enginetech Now Ships With UPS

Enginetech has chosen to partner with UPS global shipping and logistics solutions as their primary carrier. The switch was made due to overwhelming feedback and now offers:

- Enhanced reliability
- Consistent service across the network
- Versatile drop-off locations

Enginetech says their free freight program just got better!

FedEx will continue to be available outside their free freight program.

New Parts

Check out all the new parts now available from Enginetech at: <u>https://www.enginetechcatalog.com/</u>. These parts include rocker arms, cam bearings and push rods.

Webinars & Member News

Vol. 38 Issue 1

2025 Webinars & Sponsorship

10 Webinars for 2025

I am currently working on the 2025 schedule. If you are interested in doing a webinar, contact me at 817.243.2646 or joepolich@pera.org. The following are the dates for the webinar schedule.

The webinars are free to both the attendees and the presenters. We are averaging 350 registrations with highs in the 700-900 range.

January 15:

February 19:	Giant: Vibratory deburring & finishing
March 19:	Jasper: 5.0L Ford Coyote
April 16:	Lake Speed, Jr.: Oil Change Intervals
May 21:	ESCA: Choosing the right media
June 18:	Schaeffler: VVT & cam phasers
July 16:	Holley: Fuel injection
August 20:	Holley: Carburation
September:	None—convention month
October 15:	King: Dan Begle
November 19:	: CWT: Randy Neal
December ?:	Open

2025 Sponsors:

Seven of eight fantastic sponsors have returned for the 2025 webinar series with Sunnen Products Company rejoining the group! A big thank you goes to:

Corteco CWT Industries The ERI Group King Engine Bearings Mahle Aftermarket, Inc. QualCast, LLC Rottler Manufacturing Sunnen Products Company

For further information, contact: Joe Polich joepolich@pera.org 817-243-2646



Elgin Releases New Kits & eCatalog

Elgin has <u>new cam valvetrain kits</u> based on popular performance LS camshafts with matching super-finished valve springs, chrome moly retainers, locks, seals, and hardened pushrods. Kits come packed in a single box with components matched to specific camshafts. Paired with Elgin's LS engine Lifter + Guide sets they give you a complete valvetrain package.

Elgin has released <u>new cylinder head kits</u> for John Deere, Caterpillar, Cummins, Navistar and Detroit engines. Contact Elgin for more details.

Elgin's freshly renovated and modernized <u>online eCatalog</u> is completely new: over 25,000 SKUs are interlinked across product applications, searchable part numbers, and sortable tech info.

Newly Added Engines

Ford 5.0L Coyote : camshafts, lifters, rocker arms, valve train, rear main seal.

Ford 7.3L Godzilla : camshaft, timing including VVT oil control valve, solenoid, phaser, head bolts, lifters , valve train, push rods, rod and main cap bolts, gaskets including timing, rear main seal and housing, oil pan gaskets.

GM LS/LT : two new "LS7" style lifters to compliment our existing version, we now also carry the new Gen V LT1 lifters, and new economy "LS7" style lifters. Also new lifter guide bolts for both Gen III, IV, V.

Mopar Hemi : timing sets, camshafts, lifters and guide sets, valve train.

Updated PDF catalogs

In addition to the new 2025 parts catalog supplement, we've also updated the LS catalog to include more LS and LT engine parts for Gen III, IV and V platforms.

These are PDF downloads, save them for offline use, plus search part numbers and descriptions through the function built into your viewer app.

Contact Elgin for more info at www.elginind.com!





Aftermarket

New Look for Reinzosil

Dana Incorporated's industry-leading sealant product, Victor Reinz® Reinzosil® room-temperature vulcanizing (RTV) silicone gasket maker, has a new look to its packaging. The new blister packaging features a secure sticker from Authentic Vision, providing more effective protection from product piracy and forgery.

The Dana secure label makes it quick and easy to verify product authenticity. The label is made up of a serialized QR code with an integrated hologram containing a unique digital fingerprint. Scanning the QR code with the Dana secure app for smartphones immediately shows whether the product is an original product from Victor Reinz or a counterfeit. Authentication is reliable since there is no way to copy the QR code as well as the fingerprint.

The new blister packaging also showcases the Dana Squeezer Key[™] tool and the graduated nozzle tip, which make Reinzosil sealant easy to use no matter the surface. In addition, icons have been added to the packaging showing the unique qualities of Reinzosil sealant and identifying it as a single-tube solution and sealant of choice. Available in 70 milliliter tubes, Reinzosil sealant is also offered in 20 milliliter cans and 310 milliliter cartridge tubes for larger jobs.

Reinzosil RTV silicone gasket maker is resistant to fluids, including mineral and synthetic oils, lubricants, gasoline, diesel fuel, greases, water, and detergents, and is sensor

safe. It provides superior resistance under load, even at high temperatures, and is ideal for use on two-dimensional flat surfaces where there is a sealing gap. It is also very suitable for rough sealing surfaces and can be used universally for all motor and vehicle makes. Unlike other



RTV products, which may incorporate plasticizers of lesser quality such as calcium carbonate or limestone, Reinzosil sealant will not shrink or lose weight in high heat environments.

"The new packaging gives Dana customers peace-of-mind that they are using authentic Reinzosil RTV silicone gasket maker," said Bill Nunnery, senior director, sales and marketing, global aftermarket for Dana. "In addition to providing superior performance, Reinzosil is a one-tube solution for shops, streamlining the ordering process and simplifying inventory management."

To learn more about Victor Reinz Reinzosil RTV silicone gasket maker, contact a Dana sales representative or visit Dana's industry leading ecommerce platform, www.DanaAftermarket.com.



SBI Hires Anthony Coles

S.B. Internationalis pleased to announce the appointment of Anthony Coles as Business Development Manager. Anthony brings over 30 years of experience in the automotive industry, with a strong track record across sales, busi-

ness development, product development, and marketing. His extensive background includes key roles at prominent companies such as Year One, Inc., The Eastwood Company, Mustangs Unlimited, and most recent-Holley Performance Brands, where he served as Business Unit Leader. Dur-



ing his tenure at Holley, Anthony led several initiatives, including the development and management of 3rd Party Marketplaces and as Director of Business Development, contributing significantly to the company's growth over the past decade.

In his new role at S.B. International, Anthony will focus on the recent acquisition of Precision Engine Parts (PEP). His responsibilities will include identifying new business opportunities, strengthening client relationships, conducting in-depth market research, and developing innovative sales strategies to drive both company growth and profitability. "With his vast experience in the automotive aftermarket sector, Anthony is poised to make a significant impact in expanding S.B. International's market presence" said Ryan Hamilton, President and CEO at S.B. International.

"We are excited to have Anthony join our team," said Phil Data, Senior Vice President of Sales & Marketing at S.B. International. "His wealth of experience and deep industry knowledge will be invaluable as we navigate our recent acquisition of PEP. Anthony's leadership will play a pivotal role in driving business growth and expanding our market reach, particularly in the highly competitive automotive space."

Anthony holds a reputation as a results-driven leader, with a focus on innovation and relationship-building. His addition to the S.B. International team marks a significant step forward in the company's mission to enhance its portfolio and deliver exceptional value to its customers and partners.

2025 Convention

Mark your calendars now for PERA's 79th annual convention in Minneapolis September 17-19. Full details after July 4th!



Kolene Corporation Announces New Appointments

Timothy D. Shoemaker has been promoted to Chief Operating Officer effective January 1, 2025. Mr. Shoemaker will continue to lead Kolene's sales efforts in several key revenue segments, including chemical sales, technical service,

and equipment sales and project management.

Joining the company in 2012, he began his career as a mechanical design engineer designing custom industrial systems and furnaces for full-service traditional molten salt bath cleaning and conditioning, and salt bath nitriding applications.



In his new COO role, Mr. Shoemaker will not only have responsibility for sales of the company, but he will also oversee Kolene's engineering, field service, and project management departments. Shoemaker, 37, earned a BS from the University of Detroit Mercy in Mechanical Engineering.

Also promoted to a Chief Operating Officer position was **Peter L. Shoemaker** effective January 1, 2025. Mr. Shoemaker will continue to lead Kolene's chemical supply chain & order fulfillment departments, as well as the company's critical replacement parts revenue segment for Kolene.

Shoemaker, 45, who holds a BA and an MBA from Central Michigan University, joined Kolene in 2003 and has held



numerous positions within the company from commercial processing sales, field service, chemical raw material strategy and procurement, to assisting in the deployment of Kolene's heat treat salts. Throughout his career, Mr. Shoemaker has not only forged numerous strategic partnerships and key relationships with critical suppliers of Kolene's raw materials, but also with the company's most

vital service providers. His experience and understanding of the company's unique chemistry needs has allowed Shoemaker to find creative ways to maximize and leverage Kolene's requirements of crucial chemical constituents -which has greatly contributed to the company's profitability and success over the years.

In his new COO role, Mr. Shoemaker has not only gained responsibility for the company's commercial processing revenue segment, but also has management responsibility and oversight for Kolene's internal R&D efforts and Chemical Lab activities. The R&D and Lab Services responsibilities is a critical function within Kolene, as the corporation continues to make significant advances in its traditional cleaning & conditioning chemistries, as well as inroads into Kolene's new portfolio of heat treat salts.



Jasper Releases Ford 5.0L Coyote

JASPER is excited to announce the highly anticipated release of the Ford 5.0 Coyote Gen 1, with the Gen 2 release just around the corner. Our updates include forged pistons, an improved ring pack, and upgraded 21-4N intake valve material.

Applications include:

- Gen I 2011-2014 F150/Mustang
- Gen II 2015-2017 F150/Mustang

Issues addressed with the Jasper 5.0L Coyote engines include pistons and rings, low oil pressure, cylinder bores and cam and cam bore wear.

All Jasper Engines come with a 3 year/100,000 mile nationwide transferable parts and labor warranty.



Cloyes Releases New Parts

Cloyes has released new parts for the following engines. They include timing chain kits, tensioner and timing chain guides, oil pump chains and tensioners, sprockets, drive belt pullies and tensioners.

- Honda 2.5L—2016-2024
- Stellantis 3.6L-2016-2022
- Stellantis 2.0L-2013-2016
- Stellantis 2.4L—2013-2021
- BMW 4.4L & 4.8L—1997-2006
- Volkswagen 3.2L & 3.6L—2004-2018
- Volvo 2.4L & 2/5L—2004-2013
- Mercedes-Benz 22.0L—015-2018
- Ford 6.0L—2003-2010
- Ford 2.0L—2019-2022
- Ford 1.5L—2020-2023

To learn about all these new Cloyes products click this link: <u>Parts Finder</u>.

Mark Your Calendars PERA 79th Annual Convention Minneapolis September 17-19

Vol. 38 Issue 1

In Memory

From SBI

It is with heavy hearts that we share the passing of our dear colleague and friend, **David "Dave" Qualls**.

Born in Exeter, California, David Qualls lived a life full of

passion, laughter, and unwavering devotion to his family, faith, and community. His journey began working at his father's business, Lonnie's Auto Parts, in California's Central Valley, where he developed a love for the aftermarket automotive industry. Over the years, Dave built a respected career working at Hastings Piston Rings, UEM Pistons, Don Gross Warehouse, and most recently SBI,



leaving behind a legacy of knowledge and friendships in the industry he loved.

Dave's charisma, quick wit, and infectious humor brought joy to everyone around him. Whether sharing stories, cracking jokes, or lending a helping hand, he had a way of making people feel at ease. His love for the outdoors from fishing trips to exploring nature — was one of his greatest joys, often shared with family and friends.

A man of deep faith, Dave was an active member of his church, where he found purpose in serving others through their food bank ministry. His generosity and compassion were a reflection of his kind heart and steadfast belief in helping those in need.

He is lovingly survived by his wife, Jimmie Sue; his children, Gage Blue, Kascee Jade, and Kaleb Coal (wife Samantha); and his precious granddaughter, Poppy Harlow. He also leaves behind his brother, Dan; his sister, Cyndi Lambert; and a host of nieces, nephews, and dear friends who will cherish his memory forever.

Dave's laughter, wisdom, and unwavering kindness will be deeply missed but never forgotten.

Jack R. Asvitt

Long-time PERA member Jack Asvitt passed away in Nov 2024. For many years Jack was the right hand man of Oz-

zie Day with Automotive Engineering Company in Oakland, CA. After the passing of Mr. Day, Jack opened Jack's Engine Supply in Oakland in1995 and retired in 2005.

Jack was a journeyman machinist who received many awards throughout his career including PERA's Remanufacturer of the Year in 1988. Jack served on a number of PERA committees and the Board of Directors. His technical knowledge made him a "go to" guy within the industry.



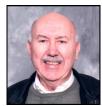
Jack & Pat Asvitt

Preceded in death by parents John & Dorothy Asvitt, brother Robert Asvitt and son John Asvitt. Jack is survived by his wife of 60 years Patricia Asvitt & daughter Marilee Malpede and husband Jim. Five grandchildren & five greatgrandchildren will miss him dearly. He was a member of Hayward High Class of 1958. Jack's interests were classics cars, Good Guys events, sports, trips in his motorhome and tinkering in his garage. Jack's generosity, joy for life, and love for family and community will be deeply missed.

Lyle P. Haley

Lyle passed away peacefully surrounded by his family on

Dec. 25, 2024 at the age of 85. Lyle was known in PERA more for his service on the supplier side with companies such as Peterson Machine Tool and received PERA's Associate Member of the Year award in 1999.



Survived by his children, Pamela J. (Ken) Yell, Jeffrey H. Carlson; longtime compan-

ion, Joan Lemke; 10 grandchildren; 21 great-grandchildren; brother, Glen (Becky) Haley; and by other relatives and many friends.

Lyle enjoyed racing, flying and restoring cars. Later in his career, Lyle owned and operated Village Engine Supply. In retirement he started a consulting business for rebuilding engines.

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